

COMMUNICATION DAYS
Youth Center
Wednesday, August 1 and Thursday, August 2, 2018
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GENERAL RULES

1. **A member who was a clock trophy winner in any one class in 2017 is not eligible to participate in the same class in 2018.**
2. A member who has given a talk or participated in the marketing division in one year is expected to give a new and different talk or present new and different marketing concepts the next year.
3. All work is to be original work created by the 4-H member(s) for 4-H.
4. Entries must be made by the Extension Office in each county by July 23, 2018 and entered by 4-H age using 4hOnline.

PRESENTATION DIVISION RULES

1. Previous clock trophy winners in the Presentation Division must wait until they are age-eligible to enter a new class (i.e. a junior individual must wait until s/he is of age for the intermediate class to participate.)
2. Counties may have up to a total of twenty-five (25) entries in the Presentation Division, Classes J-1 through J-5. No more than five entries in any one of these classes are permitted, and no individual may participate in more than one of these classes. Counties are encouraged to conduct a qualifying event and to provide participants with feedback that will help them prepare for the state-level competition.
3. **Members are expected to participate in the Presentation Division, Classes J-1 through J-6, on the day their county is scheduled to compete. In the event of a conflict with another State Fair event, a member may request permission to change *time of day*. Members who choose to participate on a different day from the one scheduled for their county will receive feedback from the judges but will not be eligible for awards.**
4. A team presentation consists of two people sharing the speaking and teaching role. When members of a team fall into different age categories, they will participate in the older class.
5. Easels, a microphone, a table, laptop computer, screen, LCD projector, and extension cord will be available for use by participants. Presentation must be Windows compatible.
6. All presentations will be given inside the Youth Center.
7. Due to the limitations of the building's facilities, no large animals (i.e. Horse, Beef, Sheep, Goat, Dairy or Hogs over 20 pounds) may be used in a 4-H presentation. Members should use models, photographs, or illustrations to make their point when giving a talk about large animals
8. Any small animal (under 20 pounds) may be used in a 4-H presentation provided the animals do not place the public at risk and provided they meet all of the health requirements established by the Ohio Department of Agriculture Livestock Health Requirements found in the Ohio State Fair Livestock Exhibitor Handbook. Current health and shot records must be carried with the animal. Animals must remain caged or leashed before and after the presentation.
9. Members should set up their presentation on their own with no outside assistance. There will be a judge's helper available to help with set up. A reasonable amount of time will be allotted for set up.
10. All presentations will be timed. Timing begins when *the member begins to speak* and ends following the conclusion. Questions and answers are not included in the official time.
11. **Firearms, bows, arrows, weapons, air pistols or air rifles, paintball guns, gun cases, or any reasonable facsimile are not permitted on the fairgrounds and may not be used in a demonstration or illustrated talk.** Plastic replicas are permissible, but caution is urged in the use of items that look truly authentic as they may create concerns with the Fair Security and may not be permitted on the grounds.
12. Members who use PowerPoint, Prezi, or other similar technology within an Illustrated Talk or Demonstration (J-3 through J-6) should use the technology to supplement their delivery. The presentation may not consist solely of a pre-recorded narration. The member is required to provide a live delivery of the topic.
13. Members using computer programs such as PowerPoint or Prezi may bring their own equipment to the State Fair. A laptop that operates on a Microsoft Windows based program will be provided. It will include a recent edition of PowerPoint. If you have other software programs, you should bring your own laptop. Members may bring a USB flash drive to use on the provided equipment and should have knowledge of how to install the flash drive. **No Wi-Fi connection will be available.**
14. Members using technology that experience computer glitches may, with permission of the judge, call upon outside assistance for technical help. Members are expected to be able to perform routine set-up and use of the equipment.
15. When members using technology experience an equipment failure or glitch that cannot be resolved in a reasonable time (a few minutes), the judge may elect to move to the next presentation. The member will be

- given time to work out the technical problem off stage and then re-schedule the presentation with the judge's helper. If the member experiences a second failure, the presentation will be ended and evaluated accordingly.
16. Presenters should plan to arrive 15 minutes prior to their scheduled time to check in at the registration desk and receive a score sheet. Every effort will be made to have participants finished with their presentations and feedback session within an hour of their arrival, but presenters may have to wait if entries exceed expectations and judging is backed up.
 17. Upon completion of the feedback session with the judge, presenters will be excused and may return for the Awards Ceremony, which will be held in the Youth Center at or about 5:00 p.m. each day.
 18. If a presenter is bringing a heavy item or small animal, they should contact their county Extension office and request an Ohio State Fair Loading/Unloading pass. This pass makes it possible to pull a vehicle up to the Youth Center and unload before being required to park. Note: Anyone planning to unload must do so BEFORE parking to avoid being charged twice.
 19. See specific class rules and schedule for additional information.

PRESENTATION DIVISION CLASSES

Illustrated Talk or Demonstration---without use of computer technology

J-1 Junior Individual (age 8-10)

J-2 Junior Team (age 8-10)

- The presenter uses appropriate props and other visual aides to teach others about a subject or how to do something.
- The presenter may use charts, posters, or pictures to accompany their illustrated talk or demonstration.
- PowerPoint or computer generated messages are not used in these classes.
- Presenters are evaluated on their ability to convey information and teach on a particular topic. See score sheet for more information on the areas of evaluation.
- Presentations should be 6-9 minutes in lengths. Points will be deducted for those under or over.

Illustrated Talks or Demonstrations---with or without the use of Computer Technology

J-3 Intermediate Individual (age 11-13)

J-4 Intermediate Team (age 11-13)

J-5 Senior Individual (age 14 and up)

J-6 Senior Team (age 14 and Up)

- The presenter uses appropriate props, posters, and/or computer generated visual aides to teach others about a particular topic, practice, procedure, scientific principle, or phenomenon. Use of computer generated visuals is NOT required. Examples:
 - A demonstration may be delivered in this category. PowerPoint type slides or Prezi *may be used* in addition to other props to help present the message.
 - An Illustrated Talk may be delivered in this category, with the member(s) using PowerPoint or Prezi type technology to present all or part of the visual message; *must be* accompanied by live narration.
- Requires live speech delivered along with any PowerPoint, Prezi, poster or other message. (No pre-recorded narration.)
- Presentations are evaluated on the members' communication skills and their ability to effectively use technology, posters, or other props to enhance their Illustrated Talk or Demonstration.
- Presentations should be 9-12 minutes in length. Points will be deducted for those under or over.

MARKETING DIVISION RULES

1. Any 4-H member meeting age eligibility requirements may enter the Marketing Division, Classes J-7 through J-11. There are no limits on the number of entries a county may have in any one class.
2. Members participating in Presentation Division Classes J-1 through J-6 may also enter the Marketing Division.
3. A member may enter only one class in the Marketing Division.
4. Use of copyrighted or protected characters or logos is not permitted, with the exception of the 4-H emblem. If used, the 4-H emblem must be used correctly. See <https://nifa.usda.gov/4-h-name-and-emblem> for guidelines.
5. All entries must be included in the county's electronic registration.
6. Entries are due by 12 noon, Tuesday, July 31. All entries must be dropped off at the 4-H OSF Registration Desk in the Youth Center or dropped off or mailed to the State 4-H Office and received no later than Tuesday, July 31.
7. All awards will be presented on Thursday, August 2, during the Communication Days Awards Ceremony in the Youth Center at or about 5:00 pm.

8. People's Choice awards will be presented in addition to the Clock Trophy awards in each of the five Marketing Division classes. Entries will be available for review, and voting will be open to the public on Wednesday afternoon and again on Thursday from 9 am through 3 pm.
9. Members do NOT accompany these entries to judging, and judging is NOT open to the public.

MARKETING DIVISION CLASSES

J-7 Junior Individual (age 8-10) – Thank You Card *without* use of computer graphics or scrapbooking tools.

J-8 Junior Individual (age 8-10) – Thank You Card *with* the use of computer graphics or scrapbooking tools.

- Entries in J-7 and J-8 should be an original “thank you” card with artwork on the cover. An inside message is not required, but may be included at the discretion of the designer. Inside messages will not be judged. Use of the 4-H emblem is strongly encouraged, but not required.
- Card should be on 8 ½ x 11 *white* cardstock, folded once.
- Art and message must be the original work of the member.
- Member may use any medium, including crayon, chalk, pen and ink, pencil, markers, etc. No use of computers or scrapbooking tools in creating entries in Class J-6. Designs must be hand-lettered and drawn or cut by hand.
- When using 4-H emblem that is downloaded, it must go into the graphics division.
- Artwork or lettering created with the aid of scrapbooking tools or computers is permitted in J-7 provided the design is the original work of the member. No commercially designed clipart may be used.
- These designs must be able to be duplicated.
- Member's name, age, and *county* should be neatly printed in the lower right-hand corner of the back of the card.
- Evaluation will be based on the quality, creativity, and originality of the design.
- By submitting an entry, you give the 4-H Foundation the rights to use the chosen cards as the 4-H Foundation's official Thank You Cards for 2018. The cards will display the 4-H member's first initial and last name.

J-9 Intermediate Individual (age 11 - 13) – Holiday Card – *without* the use of computer graphics or scrapbooking tools.

J-10 Intermediate Individual (age 11 - 13) – Holiday Card – *with* the use of computer graphics or scrapbooking tools.

- Entries in J-9 and J-10 should be an original “Holiday” card with artwork on the cover. An inside message is not required, but may be included at the discretion of the designer. Inside messages will not be judged. Use of the 4-H emblem is strongly encouraged, but not required.
- Card should be on 8 ½ x 11 *white* cardstock, folded in half. (Only one fold)
- Art and message must be the original work of the member.
- Member may use any medium, including crayon, chalk, pen and ink, pencil, markers, etc. No use of computers or scrapbooking tools in creating entries in Class J-8. Designs must be hand-lettered and drawn or cut by hand.
- When using 4-H logo that is downloaded it must go into the graphics division.
- Artwork or lettering created with the aid of scrapbooking tools or computers is permitted in J-9 provided the design is the original work of the member. No commercially designed clipart may be used.
- These designs must be able to be duplicated.
- Member's name, age, and *county* should be neatly printed in the lower right-hand corner of the back of the card.
- Evaluation will be based on the quality, creativity, and originality of the design.
- By submitting an entry, you give the 4-H Foundation the rights to use the chosen cards as the 4-H Foundation's official Holiday Cards for 2016. The cards will display the 4-H member's first initial and last name.

J-11 Senior Individual (age 14 and up) – 4-H Infomercial Promoting 4-H

- This is a video “short” that promotes the 4-H program
- This must be a fully automated, stand-alone video presentation with sound and narration as appropriate. Think “YouTube.” The video should include recorded visual, sound, and narration to convey a message.
- The video should be the original work of the member making the entry.
- Images in the video should be appropriate for promoting 4-H. Use pictures of youth who are of 4-H age; when possible, show the diversity of membership, projects, and activities; show youth exercising appropriate safety practices (i.e. wearing helmets on horseback).

- The video should be 2-4 minutes long. Penalties may be assessed for videos less than 2 minutes or longer than 4 minutes.
- Videos must be submitted on a DVD and must play using QuickTime Player or Windows Media Player.
- The member's name, age, and county must be neatly written on the DVD, along with the presentation title.
- Evaluation will be based on the quality and originality of the message, which should persuade the viewer to action, as well as on the creative and professional use of technology.
- By submitting an entry, you agree to allow counties and or the State 4-H office to use the promotional video to promote 4-H throughout Ohio.

AWARDS AND SPONSORS – Awards Program will be held at or about 5:00 pm both days in the Youth Center.

1. All participants will receive a "Participation Award" for participating in Communication Days at the Ohio State Fair. These awards are sponsored by the Ohio State Fair.
2. Approximately 20% of individuals or teams participating in each class will receive a 4-H "Outstanding of the Day" award, sponsored by the Ohio State Fair.
3. A 4-H Clock Trophy will be awarded in classes J-1 through J-6. In 2017, clock trophies were sponsored by **The Ohio Township Association**.
4. All awards in the Marketing Division classes (J-7 through J-11), including the Clock Trophies and People's Choice awards, will be presented during the Thursday, August 2 Awards Program.

JUDGING SCHEDULE – PRESENTATION DIVISION

Times listed below are for registration for the 4-H Communication Days Presentation Division Classes J-1 through J-6. The exact schedule of participation will depend on the number reporting at any one time. Persons in charge will attempt to give a more definite schedule at the time of registration. Upon arrival at the event, participants must check in and receive their score sheets at the registration desk in the Youth Center.

TEAM PRESENTATIONS – THURSDAY, AUGUST 2

Classes J-2 and J-4 - Team Presentations will be judged on Thursday, August 2:

- 9:00 a.m. Champaign, Clark, Delaware, Fairfield, Fayette, Franklin, Knox, Licking, Logan, Madison, Marion, Morrow, Muskingum, Pickaway, Ross, Union
- 10:00 a.m. Adventure Central, Allen, Ashland, Clinton, Coshocton, Crawford, Greene, Hardin, Hocking, Holmes, Miami, Montgomery, Perry, Richland, Shelby, Vinton, Wyandot
- 11:00 a.m. Athens, Auglaize, Guernsey, Hancock, Highland, Huron, Jackson, Medina, Morgan, Pike, Seneca, Stark, Summit, Tuscarawas, Warren, Wayne, Wood
- 1:00 p.m. Belmont, Butler, Carroll, Clermont, Darke, Erie, Hamilton, Harrison, Henry, Lorain, Monroe, Noble, Paulding, Portage, Preble, Putnam, Sandusky, Van Wert, Washington
- 2:00 p.m. Adams, Ashtabula, Brown, Columbiana, Cuyahoga, Defiance, Fulton, Gallia, Geauga, Jefferson, Lake, Lawrence, Lucas, Mahoning, Meigs, Mercer, Ottawa, Scioto, Trumbull, Williams, Youth Outdoors

SENIOR TEAM PRESENTATIONS – WEDNESDAY, AUGUST 1 – NEW 2018

Class J-6 Senior Team Presentations will be judged on Wednesday, August 1:

- 9:00 a.m. Champaign, Clark, Delaware, Fairfield, Fayette, Franklin, Knox, Licking, Logan, Madison, Marion, Morrow, Muskingum, Pickaway, Ross, Union
- 10:00 a.m. Adventure Central, Allen, Ashland, Clinton, Coshocton, Crawford, Greene, Hardin, Hocking, Holmes, Miami, Montgomery, Perry, Richland, Shelby, Vinton, Wyandot
- 11:00 a.m. Athens, Auglaize, Guernsey, Hancock, Highland, Huron, Jackson, Medina, Morgan, Pike, Seneca, Stark, Summit, Tuscarawas, Warren, Wayne, Wood
- 1:00 p.m. Belmont, Butler, Carroll, Clermont, Darke, Erie, Hamilton, Harrison, Henry, Lorain, Monroe, Noble, Paulding, Portage, Preble, Putnam, Sandusky, Van Wert, Washington
- 2:00 p.m. Adams, Ashtabula, Brown, Columbiana, Cuyahoga, Defiance, Fulton, Gallia, Geauga, Jefferson, Lake, Lawrence, Lucas, Mahoning, Meigs, Mercer, Ottawa, Scioto, Trumbull, Williams, Youth Outdoors

INDIVIDUAL PRESENTATIONS – WEDNESDAY AND THURSDAY, AUGUST 1 AND AUGUST 2
Classes J-1, J-3, and J-5 - *Individual* Presentations will be judged on Wednesday or Thursday, according to the following schedule:

Wednesday, August 1:

- 9:00 a.m. Athens, Belmont, Crawford, Clinton, Erie, Fairfield, Knox, Pickaway, Ross, Union,
- 10:00 a.m. Adventure Central, Carroll Guernsey, Holmes, Mahoning, Medina, Preble, Pike, Shelby,
- 11:00 a.m. Champaign, Lucas, Montgomery, Mercer, Muskingum, Paulding
- 1:00 p.m. Coshocton, Hamilton, Highland, Putnam, Sandusky, Trumbull
- 2:00 p.m. Jefferson, Licking, Lorain, Morgan, Portage, Scioto, Tuscarawas
- 3:00 p.m. Butler, Huron, Jackson, Lake, Warren, Washington, Wayne, Wyandot

Thursday, August 2:

- 9:00 a.m. Allen, Ashland, Darke, Delaware, Fayette, Greene, Hardin, Logan, Madison, Perry
- 10:00 a.m. Clark, Franklin, Harrison, Marion, Meigs, Monroe, Morrow Wood
- 11:00 a.m. Ashtabula, Auglaize, Defiance, Fulton, Hancock, Vinton, Williams
- 1:00 p.m. Adams, Columbiana, Cuyahoga, Henry, Lawrence, Miami, Richland
- 2:00 p.m. Clermont, Hocking, Noble, Seneca, Van Wert, Youth Outdoors
- 3:00 p.m. Brown, Gallia, Geauga, Ottawa, Stark, Summit

JUDGING SCHEDULE – MARKETING DIVISION

All entries in the Marketing Division (J-6 through J-11) must be submitted for judging by 12 noon on Monday, July 30. "Thank you" cards, "Holiday" cards and videos may be dropped off at or mailed to the State 4-H Office and received no later than 12 pm on Monday, July 30 or dropped off at the OSF Registration Desk in the Youth Center no later than 4pm on Tuesday, August 2. **They must be entered by the Extension Office in each county by July 23, 2018.**

Judging will take place on Wednesday morning, August 2. Judging is NOT open to the public.

2017 CLOCK TROPHY WINNERS

J-1 Junior Individuals:

- Betsy Clippinger – Butler County
- Beatrice Barrett – Henry County

J-2 Junior Team

- Nadia Privett and Bella Garrison – Clermont County

J-3 Intermediate Individual

- Lillian White – Huron County
- Peper Brill – Franklin County

J-4 Intermediate Team

- Audrey Wester and Hannah Judson – Wood County

J-5 Senior Individual

- Maria Shappert – Pickaway County
- Lovie Novak – Clermont County

J-6 Junior Individual -- Thank You Card (without use of computer graphics)

- Carleigh Pickerell – Ross County

J-7 Junior Individual – Thank You Card (with the use of computer graphics)

- Hannah Bishop – Licking County

J-8 Intermediate Individual Holiday Card (without the use of computer graphics)

- Grace Draeger – Sandusky County

J-9 Intermediate Individual – Holiday card with the use of computer graphics

- Crystal Klopfenstein - Paulding

J-10 Sr. Individual – 4-H Infomercial

- Maria Shappert - Pickaway

2017 Clock Trophy winners are not eligible to participate in the same class in 2018.

4-H Communication Days Presentations Division (Demonstration or Illustrated Talk)

COUNTY: _____

CLASS: _____

NAME: _____ AGE: _____
(As of Jan. 1 current year)

NAME OF PARTNER (IF TEAM): _____ AGE: _____

PRESENTATION TITLE: _____

| | Fair | Good | Very good | Excellent | Comments |
|----------------------------------|--|--|---|--|----------|
| Introduction | Introduction does not include enough information for audience to understand reading selection. | Introduction gives sufficient introduction for audience to understand selection. | Introduction effectively describes purpose, characters, and context of selection. | Introduction creatively introduces selection to enhance listeners' experience. | |
| Closing | Closing is missing or unclear. | Closing is clear and organized. | Closing well organized and effective. | Closing is creative and contributes to a unified and cohesive presentation. | |
| Presentation Organization | More practice and creativity are needed to keep audience interest. | Presentation is clear and adequate. | Presentation is skillful and creative. | Presentation is highly creative, artistic, and accomplished. | |
| Voice | Volume, pronunciation or vocal variation need improvement | Voice and language are adequate for the delivery of the presentation. | Voice and language are skillful and effective. | Volume, tone, inflection, timing, and language are used to enhance presentation. | |
| Visual Clarity | Visual aids not clear or work area unorganized. | Visual aids and work area are clear and organized | Visual aids and work area are well organized and effective. | Visual aids and work area organization creates a unified and visually cohesive presentation. | |
| Topic | Topic is too challenging or easy for speaker's skill level. | Topic could be more challenging for speaker. | Topic is appropriate for speaker's age and skill level | Topic is challenging for speaker's age and skill level. | |
| Subject Knowledge | Not enough information is present to judge speaker's knowledge. | Adequate knowledge of subject is demonstrated. | In-depth knowledge of subject is demonstrated | Full subject knowledge (more than required) is demonstrated | |
| Manner and Appearance | Appearance, body language or gestures need improvement. | Appearance and mannerisms are appropriate. | Appearance and mannerisms are presented with businesslike conduct and style | Appearance and mannerisms are presented with professional demeanor and personal style. | |
| Questions | More practice needed to answer questions | Questions answered or handled when unable to provide answers. | Skillful answers to questions and relates them to the presentation purpose. | Questions are used to extend the teaching of the presentation. | |

Time: _____

4-H Communication Days Marketing Division

COUNTY: _____

ENTRY #: _____

NAME: _____

AGE: _____
(As of Jan. 1 current year)

CLASS: J-7

J-8

J-9

J-10

J-11

| | Fair | Good | Very good | Excellent | Comments |
|-------------------------------------|------|------|-----------|-----------|----------|
| Quality of artwork or production | | | | | |
| Creativity | | | | | |
| Originality of design or production | | | | | |
| Originality of the message | | | | | |
| Other | | | | | |

Infomercial running time: _____